

BRONZE AWARD

Bar Sarig



“HaYarkon”

School: **College for Creative Studies
Detroit**

Teacher: **David Byron**



Design Concept:

HaYarkon is a grocery bag that encourages people to bike commute and be able to be on the go while grocery shopping. The backpack compatibility makes it easy to use and the size/compartiment aspect of the bag is intended to inspire people not to overbuy groceries.



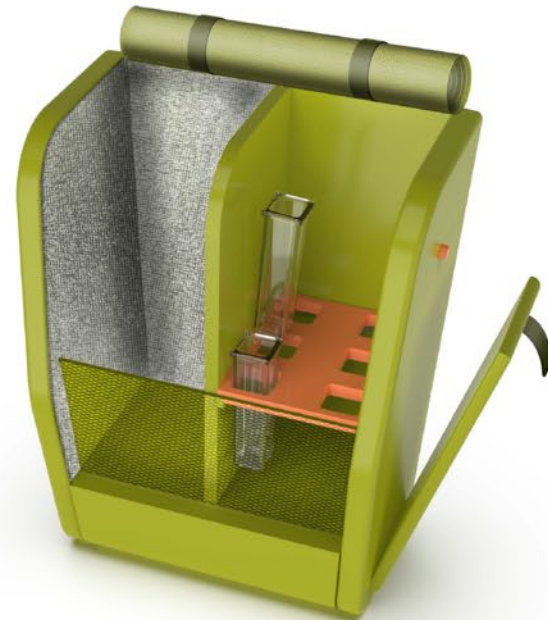
Back includes zippered storage for shoulder straps to be stored away

Bike rack mounting clips



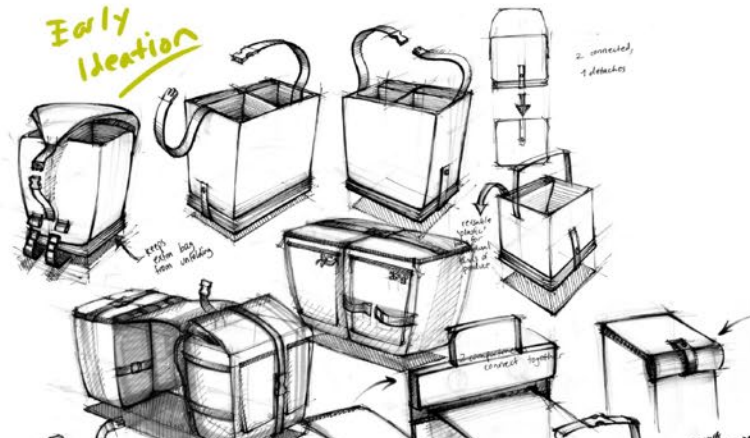
'Cupholders' for leafy things

Holders and the tray can be taken out for more storage space

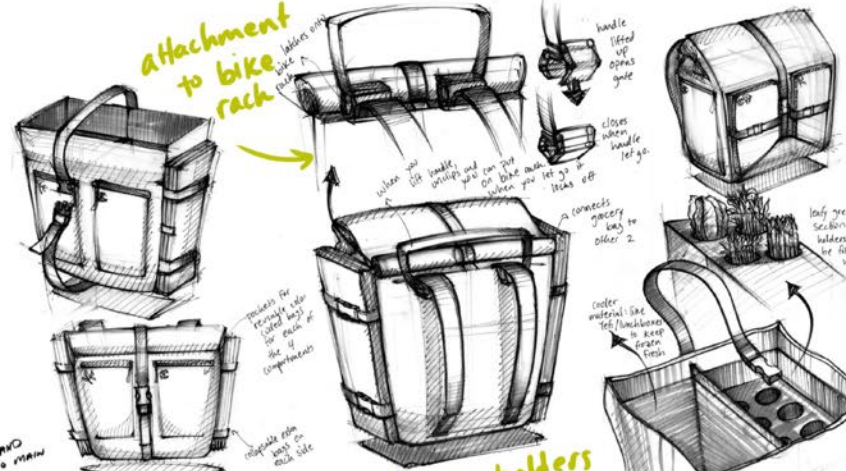


Outer fabric clips back for easy access to grocery space

Early Ideation

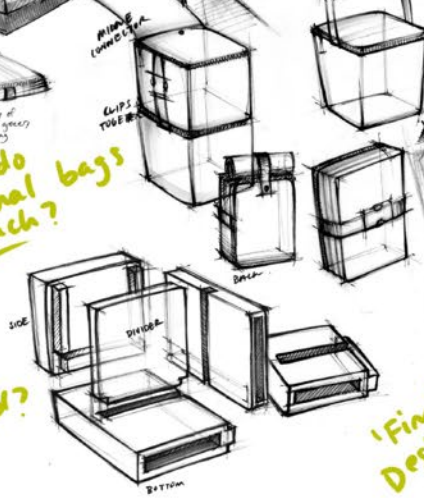


Attachment to bike rack



How do external bags attach?

How is it manufactured?



'Final Design'



'Cupholders' for leafy things

Cupholders come out

