



INDUSTRIAL DESIGN CONCEPT

COMPETITION CHALLENGE: Design a physical product solution that allows people to safely enjoy the benefits of Michigan's diverse water resources.

CONCEPT NAME:

Mi6 - SUP



CONCEPT DESCRIPTION

The Mi6 is designed as a better solution over present day Stand Up Paddle-Boards (SUP's), allowing people to enjoy health benefits, more destinations, more user options, and the ability for more water/weather conditions all while providing a more stable platform with its advanced hull design. The Mi6 can be used as a SUP, kayak, canoe, leisure craft, tender, and, you can even fish off of it.

The Mi6 design is more stable than current SUP's, providing a better platform for users of differing sizes and physical condition. While current SUP hulls are flat, the Mi6 is taperd on the outside edges- creating more buoyancy. This decreases the physical requirements needed by the operator to maintain the board upright while paddling. A key feature is the propulsion system. The Mi6 incorporates a small waterproof electric motor that can take over when users become exhausted.

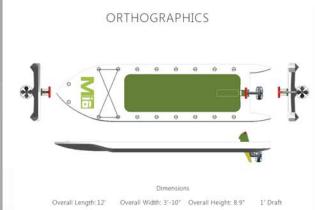
The Mi6 utilizes Michigan's water resources from rivers to lakes, is non-polluting and does not disrupt wildlife. The product concept also provides the health benefits of water-based exercise. As adoption of this product increases, overall water recreation will increase with a positive impact on Michigan's economy.

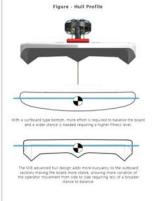
IDEA DEVELOPMENT & MENTORING













FEATURES / USES

A versatile new product for

- Recreation - Leisure

- Exercise - Transportation

Paddle or use the pop-in electric motor for effortless maneuvering.

Cruise in a headwind, upstream or quickly to your destination.

Controls on the single/dual paddle with 4 hours of run time.

It is a SUP, kayak, canoe, leisure craft and a tender.

Paddle, exercise, cruise, standup, sit or laydown, it's up to you.

Features Includes

Features

New stable/safer high tech hull design Electric assist propulsion system movable Battery Pack: 4 hrs of operating time Dual use paddle with throttle controller LED lights for night operations erous attach points for seats or tie down storage Mold free coatings and Anti-slip surface

Carry-on bag with: Quick Battery Charger Extra Li-ion Battery Pack ual use paddle with throttle controller attachable light weight foldable seats

FINALIST BIO



Perry DiClemente

COMPANY:

Air Vehicle Integration, Inc.

ENTRY GROUP: Collegiate / Professional

MDC EVALUATION

JUDGE'S COMMENTS:

"This design takes a current watercraft platform, adds stability and power- creating a new paradigm that will attract a different type of user"

"The concept creates a high degree of usefulness and fun, with no negative environmental impact"

"The design is simple, easy to understand, and has a low-key aesthetic approach that won't detract from the natural beauty of our water-ways.

INDUSTRY PARTNER:



www.michigandesigncouncil.org