

CONTACT INFORMATION

Entry Title

STUDENT ENTRANT(S)

Individual and Team Entries are Allowed- Include the primary contact name, and the names of Team members. Team applications are limited to four members in total.

Entrant Name: (Primary Contact)

First Name Last Name

Name: (Parent / Guardian)

First Name Last Name

Phone Number: (Parent / Guardian)

Area Code Phone Number

Email Address: (Parent / Guardian)

Email

Participant Address: (Primary Contact)

Street Address

Street Address Line 2

City State

Zip Code

Entrant Name: (Team Member)

First Name Last Name

Name: (Parent / Guardian)

First Name Last Name

Phone Number: (Parent / Guardian)

Area Code Phone Number

Email Address: (Parent / Guardian)

Email

Entrant Name: (Team Member)

Name: (Parent / Guardian)

First Name Last Name

First Name Last Name

Phone Number : (Parent / Guardian)

Email Address: (Parent / Guardian)

Area Code Phone Number

Email

Entrant Name: (Team Member)

Name: (Parent / Guardian)

First Name Last Name

First Name Last Name

Phone Number: (Parent / Guardian)

Email Address: (Parent / Guardian)

Area Code Phone Number

Email

ENTRY INFORMATION

Entry Type

6th Grade

7th Grade

8th Grade

9th Grade

10th Grade

11th Grade

12th Grade

Collegiate

School Name

**Teacher / Instructor
Name**

Phone Number

Area Code Phone Number

**Teacher / Instructor
Email Address**

School Address

Street Address

Street Address Line 2

City

Zip Code

MICHIGAN DESIGN PRIZE 2018 CHALLENGE:

Design a product to help people explore and enjoy Michigan's parks.

Entries are due EOD Friday, March 2nd, 2018

Submissions require a physical product solution-concept (versus a service, website design, etc.)

Entrant determines the level of "finish" of the conceptual entry. A prototype is not required for submission. Two-dimensional visualization, images of prototypes, or a combination are acceptable, and encouraged.

Focus on the quality of the idea versus the sophistication of the entry.

Both functionality and beauty are critical aspects of great industrial design solutions.

All entry descriptions must be in English. For your description we recommend a clear and concise description of your designs merits, and applicability to the Michigan Design Prize challenge. The Michigan Design Council reserves the right to edit these descriptions (and images) for clarity and/or reasonable standards of good taste.

Entrants may also submit video to verbally answer the required components of the entry, and/or to help explain their concept (see Upload tab at the bottom of the entry form).

Write a 50-word description (synopsis) of your concept:

What specific aspect of the 2018 challenge statement, or user-need, are you addressing?

Who is the target user or market for your design solution?

Why should this design solution exist?

What is innovative about your design solution?

What results, effectiveness or benefits does it deliver?

How does your design solution enhance the quality of life, or improve the human condition for Michigan residents, and society at large?

How does the aesthetic of your design enhance the emotional enjoyment of using the product, or enhance the beauty of the environment?

What technologies, materials, or manufacturing processes are used in your design solution?

Explain the design process you used to develop your concept:

Designer's Bio:
